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Activities included in Puppy Program

- 1) Potty Training—frequent potty breaks throughout the day
- 2) Crate Training—private cozy den with a kong treat at each visit (\$112 value)
- 3) Basic Obedience Review
- 4) Practicing Loose Leash Walking
- 5) Introduction to Veterinary Handling (\$320 value)
- 6) Experience basic grooming with Pampered Pooch Spa Package (\$70 value)
- 7) Off-Leash Group Play (\$960 value)
- 8) Exposure to new people, surfaces, objects, obstacles, and sounds

Orientation Packet



WELCOME TO ZIMMVET!

We are so excited to introduce you to ZimmVet's Puppy Program!

This program developed from a need to provide a comprehensive socialization program that helps support your puppy's long term behavioral growth and social development. In addition to positively facilitated puppy playtime that introduces other puppies and "babysitter" dogs, we

also focus on introducing your pet to new people, places, things, and experiences to allow them to gain confidence and learn to process new stimulus in a positive way.

Upon graduation from the puppy program, your dog will be ready to be evaluated for ZimmVet Doggie Daycare, already having met the staff,

Updated January 1st, 2018

seen the facility, understand the routine and expectations, and even met some of the friends that will be in their daycare playgroup.

In addition, your puppy will have been desensitized to our veterinary staff, facility, and our Fear Free handling techniques that create a low stress and positively reinforced veterinary experience!

RATES AND REQUIREMENTS

Requirements

- 1) Admission Form—This form includes basic information about your puppy's diet, medications, emergency contact information, etc. It is to be filled out each calendar year and is required for all Daycare, Hotel, and Training activities.
- 2) Vaccines—All puppies are required to have received their age appropriate vaccines and boosters for Rabies, Distemper, Bordatella, and Influenza. Lyme and Leptosporosis vaccines are recommended, but not required to participate.
- 3) Flea and Tick Prevention is required year-round on all pets participating in Daycare, Hotel, and Training activities.
- 4) General Dewormer is required year-round on all pets participating in Daycare, Hotel, and Training activities.

Eligible Age:

8 weeks to 6 months

Cost is \$300

**Unlimited Tuesdays
and Thursdays until 6
months of age**

Check-In: 6am-9am

Check-Out: 4pm-6pm

***Reservation required
by 6pm the previous
day**

PUPPY PARENTHOOD MADE EASIER!

Puppies are hard work and we are here to help you get through the first few months of puppy parenthood by offering a safe, convenient, and affordable option for your puppy.

Potty training and sleep training a puppy can include many sleepless nights and accident-filled days, but with ZimmVet Puppy Program, your pup will



**"Dogs are not our whole life, but they make our lives whole."
-Roger Cara**

not only learn to adhere to a consistent potty and crate routine, but will come home happy from all of the excitement and enrichment that they experience during their fun-filled days at ZimmVet!

As the only known puppy-specific comprehensive socialization program in the state,

ZimmVet also focuses on life skills such as increasing confidence when introduced to new people/objects/situations, impulse control, reading dog body language, and much more!

Instead of going home to an overly energetic puppy whose been pent up in a crate all day, imagine picking your puppy up from ZimmVet, knowing that he had an active, enriching, and fun-filled day and will sleep well tonight!

SETTING YOUR PUPPY UP FOR SUCCESS!

Visiting new places can be scary for any dog, regardless of age, and many pets find that going to the vet or groomer can be particularly stressful, but with our Puppy Program, your pet will learn that coming to see us at ZimmVet is lots of fun!

Puppy Program participants are given a daily tour of the facility daily and have a meet and greet with a new staff member and new dogs as well. They spend a brief amount of time in

each of ZimmVet's exam rooms, treatment areas, grooming area, indoor exercise facility and boarding facility. This gives them the opportunity to form positive associations that will last a lifetime!

In addition to the tour, puppies will spend some time becoming de-sensitized to new people touching their paw pads, toes, muzzle, ears, tail, collar, teeth, and eyes. Low stress handling techniques during simulated routine veterinary and grooming procedures will show your puppy that coming to ZimmVet can not only be fear free, but also fun and enriching!



TRAINING CLASSES

TUESDAYS 6:30-7:30

Call now to enroll in Puppy Kindergarten at ZimmVet with Trainer Amy Sandmann!

Check out her website at www.amysandmann.positively.com

READY, SET, GO!

To enroll in ZimmVet's Puppy Program, ask questions, or schedule a tour and/or meet and greet with our Daycare and Pet Hotel Manager who oversees the program, please call us at 763-856-4848 or email us at info@zimmvet.com

"Training a puppy is like raising a child. Every single interaction is a training opportunity." - Ian Dunbar

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a

calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for



Caption describing picture or graphic.

your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new

employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.



Caption describing picture or graphic.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter.

There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Business Name

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Business Tagline or Motto

We're on the Web!
example.com



Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a

listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.